
Bill D. Herman

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EDUCATION

Annenberg School for Communication, University of Pennsylvania
Ph.D., Communication, dissertation defense expected summer, 2008

Dissertation: The battle over digital rights management: A multi-method study of the politics of copyright management technologies

Dissertation committee: Michael X. Delli Carpini, Ph.D. (Chair); Oscar H. Gandy, Jr., Ph.D.; Robert Hornik, Ph.D.

Honors

- Pass with Distinction, Comprehensive Examinations, Media Institutions (media technology, regulation, and political economy), January, 2006
- Top 3 Papers, Popular Communication division, International Communication Association Annual Convention, May, 2004

Colorado State University
M.A., Speech Communication, 2002

Thesis: Theory jockey: A critical discourse analysis of the DJ in DJ culture

Advisor: Dennis Phillips, Ph.D.

Honors

- Lambda Pi Eta, inducted into honor society, 2001

B.A., Philosophy, 1999, *cum laude***Honors**

- National Parliamentary Debate Association (NPDA) National Champion, 1999
- NPDA James "Al" Johnson Speaker of the Year, 1999
- Phi Beta Kappa, inducted into honor society, 1998

ACADEMIC POSITIONS

Annenberg School for Communication
Graduate Teaching Fellow/Graduate Research Fellow, September 2003 to May 2006**Courses Taught**

- *Film, Forms, and Contexts*, Teaching Fellow for Paul Messaris, Ph.D. (Fall 2005)
- *Advertising and Society*, Teaching Fellow for Joseph Turow, Ph.D. (Spring 2004)

Research Duties and Accomplishments

- Designed and deployed a content analysis of Copyright Office hearings
- Wrote and published, along with Oscar H. Gandy, Jr., Ph.D., *Catch 1201: A legislative history and content analysis of the DMCA exemption proceedings*
- Planned logistics, including identifying appropriate speakers and invitees, for 2004 copyright conference, "Knowledge Held Hostage," hosted by Joseph Turow, Ph.D., with over 200 attendees

Colorado State University

Lecturer of Speech Communication, August 2002 to July 2003

Assistant Director of Forensics, August 2001 to May 2002

Graduate Teaching Assistant, August 2000 to July 2002

Assistant Speech and Debate Coach, August 1999 to May 2001

Courses Taught

- *Public Speaking* (Fall 2000 to Summer 2003)
- *Intercollegiate Forensics*, Assistant to Director of Forensics (Fall 1999 to Spring 2002). Competitive successes include
 - Fifth Place, NPDA Season Sweepstakes, 2000-2001
 - Sixth Place, NPDA Championship Tournament Sweepstakes, 2000

PUBLICATIONS

Journal Articles

Herman, B.D. (2007). Breaking and entering my own computer: The contest of copyright metaphors. Accepted pending revisions, *Communication Law and Policy*.

Herman, B. D. (2006). Opening bottlenecks: On behalf of mandated network neutrality. *Federal Communications Law Journal* 59, 107-159. Available at <http://ssrn.com/abstract=902071>

Herman, B. D., & Gandy Jr., O. H. (2006). Catch 1201: A legislative history and content analysis of the DMCA exemption proceedings. *Cardozo Arts & Entertainment Law Journal* 24, 121-190. Available at <http://ssrn.com/abstract=844544>

Herman, B. D. (2006). Scratching out authorship: Representations of the electronic music DJ at the turn of the 21st Century. *Popular Communication* 4, 21-38. Available at <http://ssrn.com/abstract=881131>

Ott, B.L., & Herman, B. D. (2003). Mixed messages: Resistance and reappropriation in rave culture. *Western Journal of Communication*, 67, 249-270.

Other Publications

Herman, B. D. (2006, May 10). Telecoms push for net takeover. *The Independent*, p. 9.

Herman, B. D. (2006, April 15). Our internet, not theirs: Why we need net neutrality legislation now. *Philadelphia Independent Media Center*. <http://phillyimc.org/en/2006/04/21228.shtml>

Herman, B. D. (2005, August). [Review of the book *From Gutenberg to the Global Information Infrastructure: Access to Information in the Networked World*]. *Resource Center for Cyberculture Studies, Book Reviews*.
<http://www.com.washington.edu/rccs/bookinfo.asp?ReviewID=328&BookID=278>

Herman, B. D. (2004, December 3). The new "F" word: Indexed out of the election debate. *Flow*, 1(5). <http://jot.communication.utexas.edu/flow/?jot=view&id=500>

COMPETITIVE PAPERS AT CONFERENCES

Herman, B.D. (2007, April). *Dead traders, not Dead traitors: The online politics of trading Grateful Dead bootlegs*. Paper presented at the Massachusetts Institute of Technology conference, "Media in Transition 5: Creativity, Ownership, and Collaboration in the Digital Age," Cambridge, MA.

Herman, B. D. (2006, November). *Breaking and entering my own computer: The contest of copyright metaphors*. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

Herman, B. D. (2006, August). *Opening bottlenecks: On behalf of mandated network neutrality*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Francisco, CA.

Herman, B. D., & Simpson, N. (2006, April). *Fraud or false alarm? A research proposal for contrasting online and offline representations of Bush's re-election*. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.

Herman, B. D. (2005, November). *Unwritten potential: Extending textual criticism into interactive digital media*. Paper presented at the annual meeting of the National Communication Association, Boston, MA.

Herman, B. D., & Gandy Jr., O. H. (2005, August). *Catch 1201: An analysis of discourse in the 2000 and 2003 DMCA anticircumvention hearings*. Paper presented at the annual meeting of the Association for Education in Journalism and Mass Communication, San Antonio, TX.

Herman, B. D. (2005, May). *Dead traders: A textual analysis of websites trading in Grateful Dead bootlegs*. Paper presented at the annual meeting of the International Communication Association, New York, NY.

Herman, B. D., & Shaker, L. (2005, April). *Copyright and international civil society: A proposed role for the OSCE*. Paper presented at the annual conference of the New Jersey Communication Association, Trenton, NJ.

Herman, B. D. (2004, May). *Scratching out authorship: The DJ's shifting role in the electronic music industry*. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA.

**Top 3 competitive papers in Popular Communication.*

Herman, B. D. (2004, April). *Ambiguity begets obfuscation: The tangled world of college and university policies relating to multimedia and copyright*. Paper presented

at the Florida Atlantic University conference, "Battling for Ownership of the Arts: Who Controls Music, Film, Publishing, and Visual Communication?" Boca Raton, FL.

Herman, B. D. (2003, February). *Jocks online: A critical feminist analysis of online DJ culture*. Paper presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

Herman, B. D. (2003, February). *The war on peace rhetoric: The exclusion of dissenting voices in the debate on U.S. drug policy*. Paper presented at the annual meeting of the Western States Communication Association, Salt Lake City, UT.

Ott, B.L., & Herman, B. D. (2002, November). *Resistance, reappropriation, and rave culture: From communion to commodification*. Paper presented at the annual meeting of the National Communication Association, New Orleans, LA.

Herman, B. D. (2002, March). *Off the hook: An analysis of a Donald Glaude DJ-mixed CD*. Paper presented at the annual meeting of the Western States Communication Association, Long Beach, CA.

WORK IN PROGRESS

Herman, B.D. (2007). *DRM past, DRM future: Lessons from the history of digital rights management*. Unpublished manuscript.

POLICY TESTIMONY

Hearing on Exemption to Prohibition on Circumvention of Copyright Protection Systems for Access Control Technologies, 13 (April 3, 2006) (statement of Bill Herman), <http://www.copyright.gov/1201/2006/hearings/transcript-april03.pdf>.

INVITED LECTURES AND PRESENTATIONS

Herman, B.D. (2007, August). *Studying online political communication with web graph analysis: Two Examples*. Presentation given as part of the short course, "Machine Politics/Politics of the Machine," at the annual meeting of the American Political Science Association, Chicago, IL.

Herman, B.D. (2007, August). Presentation given as part of the panel session, "Neutral or Not: Will Unfettered Broadband Content and Services Prevail in the Future of the Internet?" at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.

Herman, B. D. (2005, April). *Using QSR N6 in computer-aided content analysis*. Lecture given at the Annenberg School for Communication, University of Pennsylvania, Philadelphia, PA.

SCHOLARSHIPS AND SELECTIVE TRAVEL GRANTS

Annenberg School for Communication Dissertation Research Fellowship, April, 2007 to March, 2008

Annenberg Summer Research Fellowship, 2006

Annenberg Foundation Trust at Sunnylands grant for travel to Communication Technology and Social Policy in the Digital Age: Expanding Access, Redefining Control, Rancho Mirage, CA, March, 2006

Fellow, Annenberg Summer Institute for Methods and Statistics, Multiple Regression and ANOVA, June, 2005

Free Press grant for travel to Illinois Institute for Media Policy Reform conference, Urbana-Champaign, IL, and Free Press National Conference on Media Reform, St. Louis, Missouri, May, 2005

Project for Global Communication Studies grant for travel to two-week seminar, "Intellectual Property in Comparative Perspective: The Cultural Implications of Technological Change," Budapest, Hungary, August, 2004

INTERNSHIPS

Public Knowledge, Washington, DC, Summer, 2006

Media Tank, Philadelphia, PA, Summer, 2004

COMMITTEES AND SERVICE WORK

National Associations

- Research Chair, Graduate Education Interest Group, Association for Education in Journalism and Mass Communication, 2006 to 2007
- Programming Co-Chair, Graduate Education Interest Group, Association for Education in Journalism and Mass Communication, 2005 to 2006
- Paper Reviewer, Mass Communication division, National Communication Association, 2005, 2006

University of Pennsylvania

- Student Representative, Annenberg School Graduate Council, 2005-2006
- Spokesperson, Graduate Employees Together—University of Pennsylvania, 2005-2006
- Co-Founder and President, Penn Students for Media Education And Reform/FreeCulture Penn, 2004 to 2006
- Student Representative, Annenberg Technology Committee, 2003-2005

Colorado State University

- Volunteer coach, CSU Forensics Team, 2002-2003
- Faculty Advisor, CSU DJ, 2002-2003
- Vice President, CSU International Debate Society, 2001-2002
- President, CSU International Debate Society, 2000-2001

PROFESSIONAL AFFILIATIONS

American Political Science Association, 2007 to present

Association for Education in Journalism and Mass Communication, 2005 to present

International Communication Association, 2004 to present

National Communication Association, 2003 to present